

Money Attitudes

• Poverty Thinking

- We don't have enough
- There's none to spare
- I can't afford to share

Johnny Carson and the Toilet Paper



Money Attitudes

• Poverty Thinking

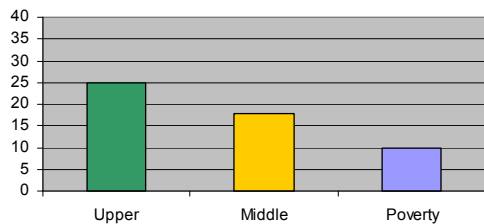
- I can't afford it
- I can't _____ because I don't have the money
- There'll never be enough
- I need to get mine, no matter what it takes

Money Attitudes

Lorna's Childhood

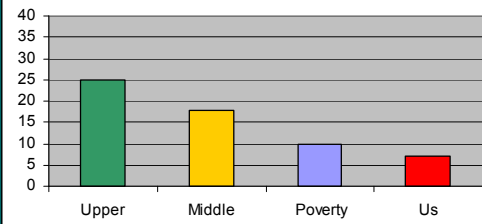
Money Attitudes

Income Levels



Money Attitudes

Income Levels



Money Attitudes

- **Abundance Thinking**

- I have enough to share



Money Attitudes

- **Abundance Thinking**

- There's plenty for everyone
- I have enough
- There's always more
- I have enough to share
- I can afford it, I just don't need it

- **Abundance Thinking**

- I'm always finding money



Money Attitudes

- **Abundance Thinking**

- I'm down to my last hundred



Wealth

- What is it?
 - Cash in the bank
 - Equity in a home
 - Stocks and bonds
 - Inheritance
 - Retirement income
 - Something else



Real Wealth

- ✓ Friends
- ✓ Family
- ✓ Memories
- ✓ Helping others
- ✓ Faith
- ✓ Health
- ✓ Simple pleasures

*Happiness
A Tale of Two Women*



Barbara Hutton



Renée Bondi



In 1923, who was:

- 1. The Steel Titan?
- 2. President of the largest gas company?
- 3. President of the New York Stock Exchange?
- 4. Greatest wheat speculator?
- 5. President of the Bank of International Settlement?
- 6. Great Bear of Wall Street?

These men were considered some of the world's most successful of their day.

What ultimately became of them?

- 1. The president of the largest steel company, Charles M. Schwab, died in debt.
- 2. The president of the largest gas company (AGECO), Edward Hopson, died in a sanitarium
- 3. The president of the NYSE, Richard Whitney, was sent to prison
- 4. The greatest wheat speculator, Arthur William Cutten, died of a heart attack preparing to go to prison.
- 5. The president of the Bank of International Settlement, Leon Fraser, shot himself.
- 6. The Great Bear of Wall Street, Jesse Livermore, also committed suicide.

Happiness

“Happiness is not having
what you want
It’s wanting what you
have”